

Learning Outcomes

LO	Description
LO 1a	LO 1a- critically analyze and synthesize knowledge of the cultural, economic, legal, political, and technological environments in which the Creative Industries function,
LO 1b	LO 1b- recommend how Creative Industries as sectors or as individual enterprises should best manage interactions with cultural, economic, legal, governmental and technical spheres and work confidently with industry, government and community organizations in the Canadian and international contexts;
LO 2a	LO 2a- engage in independent learning
LO 2b	LO 2b- transform creative ideas into commercial products and services through the application of business and management concepts and practices applicable to media and cultural production.
LO 3a	LO 3a- apply an integrated knowledge of creative and production processes (both individual and system-base to facilitate the work of artists, writers, designers and media makers
LO 3b	LO 3b- develop strategies to access funding and investments; to facilitate the work of artists, writers, designers and media makers,
LO 3c	LO 3c- recognizing and responding to future challenges and opportunities in their sectors including technological change to facilitate the work of artists, writers, designers and media makers,.
LO 4a	LO 4a- verbally communicate within and to creative enterprises, academia and industry effectively and persuasively
LO 4b	LO 4b- in written form, communicate within and to creative enterprises, academia and industry effectively and persuasively
LO 4c	LO 4c- communicate by preparing and conducting presentations using a range of appropriate media, within and to creative enterprises, academia, and industry effectively and persuasively
LO 5a	LO 5a- formulate appropriate research questions and conceptual frameworks; employing appropriate data collection techniques
LO 5b	LO 5b- apply appropriate quantitative tools and methodologies and/or
LO 5c	LO 5c- apply appropriate qualitative tools and methodologies
LO 6a	LO 6a Problem-solve to implement and manage projects

LO 6b	LO 6b Team build to implement and manage projects
LO 6c	LO 6c Negotiate to implement and manage projects
LO 6d	LO 6d Work within a collaborative practice to implement and manage project
LO 7a	LO 7a- critically evaluate the aesthetic quality of creative works
LO 7b	LO 7b- apply fundamental business and management skills within organizations and as entrepreneurs,
LO 7c	LO 7c- integrate an aesthetic sensibility and business acumen to the practical realities of production, promotion, and distribution of commercial or noncommercial cultural products with an understanding of the theoretical and historical underpinnings of one or more creative industry sectors;
LO 7d	LO 7d Recognize when more information is required to address the limits of one's own knowledge abilities, and analyses and determine appropriate next steps
LO 8a	LO 8a-Develop a personal plan for continuing development of professional skills and flexible ongoing career paths
LO 8b	LO 8b -act as socially responsible citizens with integrity and strong ethical mores
LO 8c	LO 8c -Work towards creating diverse and inclusive cultural opportunities accessible to all